BEATRIZ SOMAVILLA OSABA   CONTENT CURATOR

+ 0034 619 87 23 43

besomavilla@yahoo.es

beatrizsomavillaosaba.webnode.es

Provisiones 26, 6 C Izqda 28012. Madrid

Driven and energetic professional with ten years of experience in blogging, content curation, technology-competitive surveillance and social media management. Able to communicate in english and spanish.

WORK EXPERIENCE

04.2013 - 07. 2013.   BANCO SANTANDER
Content manager

Project of web content management of Santander Group´ sites using CMS Fatwire. Check quality of the content of the communication channels of the bank. Creating and editing of all types of content: text, images and videos.

02. 2011 - . FUNDACIÓN DE AYUDA CONTRA LA DROGADICCIÓN
Community manager

Management with hootsuite FAD profile in social networks (FB, TT, YB), reporting and analytical support web content management written as SEO. Developing newsletters with Mailchimp newsletter tool. Following on internet what it is said about FAD.

02. 2010 - 11. 2011.   UAM PSYCHOLOGY LIBRARY
Content manager and cataloger

Web page maintenance, development of bibliographic reports of professors´publications, encourage reading activities, editing press newsletter, records cataloging in UNICORN, users support, exhibitions management. Searching, filtering, organization, writing and publishing content related to psychology, economics and business.

03. 2010 - 12. 2010.   DOCUTERIA
Content curator

Competitive and technology surveillance and web content management: search, filtering, selection, organization, writing and publishing valuable content for the company itself and implementation projects for customers like CEPSA. Topics like banking and finance, technology, economics or marketing. Using content curator tools and mash-up as Netvibes for content managing.

05. 2007 - 11.2009.   ISDEFE-UAM
Content and records manager

Involved in a project of Corporate Knowledge Management. Development corporate intranet portal named Argos. Definition of taxonomies, keywords, thesauri, ontologies, searching, filtering and creating a daily newsletter for employees related to this topics: engineering, aerospace, defence, telecommunications and research and development.

02. 2006- 06. 2006.   INDRA
Content manager

Web content management and newsroom with Fatwire CMS for portal Madrid. org. Search, filtering, selection, writing and editing content from all type of sources related to Comunidad de Madrid.

EDUCATION

09.2003 – 02.2005. **Bachelor Degree in Librarian & Information Sciences**. University Carlos III de Madrid-Uc3m.
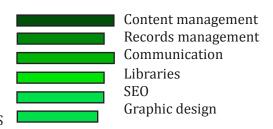09.1998 – 09.2002. **Bachelor Degree in Journalism**. UPV
10.2013 – 12.2013. **Graphic Design**
10.2011 – 12.2011. **Social Media Management**
10.2011 12.2011**. Content curation and metadata management**

AREAS OF EXPERTISE

Content management
Records management
Communication
Libraries
SEO
Graphic design

COMPUTER SKILLS

Microsoft Office
Graphic design: Photoshop, Indesign, Illustrator, Premiere, Dreamwaver,
XML, HTML, CSS, Javascript
Databases & LMS: Aranzadi, Bkm, SABI, Informa, Medline, Psycinfo, Emerald, WOK. UNICORN, Absysnet, Millenium.
CMS: Fatwire, Documentum, Wordpress.
SEO, CM & CC tools: hootsuite, goo-

LANGUAGES

Spanish ⭐⭐⭐⭐⭐
Native speaker
English ⭐⭐⭐⭐
Fluent in reading, writen, speaking and listening. Currently studying to get CAE Certificate. Hold FCE Certificate of Cambridge (2003).
French ⭐⭐
Medium level in writing, writen, speaking and listening. Studied at school.
German ⭐
Basic level in reading, writen, speaking and listening.

OTHER INFORMATION

Car driving license B1.
I enjoy playing theater and going to the cinema, also reading and writing. I also volunteer in different organizations.
I am a good swimmer and I practice yoga